

**Appropriation #2027001**

|                                           |                                                |                 |
|-------------------------------------------|------------------------------------------------|-----------------|
| <b>Sources:</b>                           | State Revenue – Virginia Tourism Company Grant | \$30,000        |
| <b>Uses:</b>                              | CACVB Fund                                     | \$30,000        |
| <b>Net Change to Appropriated Budget:</b> |                                                | <b>\$30,000</b> |

**Description:**

The Charlottesville Albemarle Convention and Visitors Bureau (CACVB), an entity where the County serves as fiscal agent, requests to appropriate \$30,000 of State funding from a Virginia Tourism Company Grant to support advertising expenses related to the Leveraging Hoo Enthusiasm: Connecting UVA Alumni to VisitCharlottesville.org Project.